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Title: The rhetorics and myths of anti-piracy campaigns: criminalization, moral pedagogy and capitalist property relations in the classroom.

Authors: YAR, MAJID¹ m.yar@crim.keele.ac.uk

Source: [New Media & Society](#); Aug2008, Vol. 10 Issue 4, p605-623, 19p

Document Type: Article

Author-Supplied Keywords: [capitalism](#) [copyright](#) [intellectual property](#) [internet](#) [myth](#) [piracy](#) [rhetoric](#)

Abstract: This article deals with current attempts by **copyright** industries (*music*, motion pictures and computer software) to challenge and criminalize practices of piracy and **copyright** theft, especially in relation to internet usage. A number of antipiracy campaigns, all aimed at schoolchildren, are critically examined. It is argued that their advocacy of **copyright** and their corresponding objections to piracy rest on a number of rhetorical strategies which encode capitalist and individualist conceptions of property, creativity and rights. These strategies are elucidated and examined so as to draw attention to their contingent, partial and mythical character. Alternative understandings of intellectual expression are mobilized so as to delineate a case for legitimizing, rather than demonizing, cultural copying practices. [ABSTRACT FROM AUTHOR]


Author Affiliations: ¹Senior Lecturer in Criminology, Keele University, UK.

ISSN: 1461-4448

Accession Number: 34151919

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Source: [Information & communications technology law](#) [1360-0834] Yen yr:2007 vol:16 iss:3 pg:233

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